













# **UTA 2025 IT CONFERENCE**

September 22-25,2025 | Memphis, TN

The Peabody Hotel Memphis

149 Union Avenue | Memphis, TN | 38103

# HOSTED BY: Memphis Light Gas & Water

In this high-stakes match where technology and security are evolving faster than a championship title can change hands, it's more important than ever to stay on top of your game. To step into the ring with confidence, we need to lock arms with others in the utility industry and share strategies that lead to victory. This is your chance to tag-team with leaders in the utility and telecom sectors, swapping tales of triumphs and lessons learned. If you're grappling with your technology and need a winning move, join us for this 2 ½ day conference and pin your challenges to the mat.

Memphis, Light, Gas and Water (MLGW) welcomes you to Memphis, TN and we look forward to entertaining you. MLGW is the nation's largest three-service public utility with more than 2,600 dedicated employees at the helm. Providing light, gas and water services to more than 431,000 customers is something that we have taken pride in for nearly 80 years. This dedication has proved to provide a better place for Memphians to live, work and play. Everything we do reflects our vision of being the best utility for our customers.

Memphis is located along the Mississippi River and provides numerous tourist attractions and retail shopping opportunities. The city is famous for the influential strains of blues, soul and rock 'n' roll that originated there as well as its many historic landmarks. There are plenty of extracurricular activities to keep you busy, such as a visit to Beale Street, touring Elvis Presley's Graceland and visiting the National Civil Rights Museum. Other notable landmarks include the Rock 'n' Soul Museum, Blues Hall of Fame and Stax Museum of American Soul Music. Check out what Memphis TN has to offer by clicking on the following link: www.memphistravel.com.

# **ABOUT THE CONFERENCE**

The UTA program committee is hard at work selecting several exciting topics and speakers for the 2 ½ day agenda. The most pressing technology, security, and customer service implementations pertinent for utilities today are being investigated. Your host utility is working on securing a dynamic and interesting Keynote to kick off our conference. As the agenda takes shape, you will find a good mix of presentations, panels, and *Utility Spotlights* showcasing successes from your member utilities.

# **Pre-Conference Event**

The UTA program committee will be offering a Cyber Security Round Table as a pre-conference event. This event will take place on Monday 9/22/25 from 1:00 - 4:00 pm at the Auditorium of MLGW Administrations Office located at 220 S Main St Memphis, TN 38103. No additional registration is needed. Mike Baughn, SR VP, CTO, Jackson Energy Authority and Douglas Duncan, Manager Data Security Officer, Memphis Light Gas and Water will be our moderators this year. We will also have Jeremy Baker, Assistant Special Agent in Charge (ASAC) - FBI/Memphis Division - National Security/Intelligence Branch on hand at this year's cyber security round table event. Bring your thoughts, your actions, your plans, and your concerns to the table and let your peers help you as you share in the discussion. UTILITIES ONLY PLEASE.

#### Directions to Pre-Conference Event

Please use the address listed above to obtain directions to the Cyber Security Round Table event. There is a MLGW Parking garage located across the street at 246 S Front St, Memphis, TN 38103. Once you park, walk across S Main St to the MLGW Admin office, check in with security and get escorted to the auditorium. You can get a validated parking ticket to use to exit the parking garage. Please be aware this is a government entity building with strict security entry.

#### REGISTRATION

# REGISTRATION will *OPEN SOON* FOR THE 2025 CONFERENCE

Conference Fee: \$250 for utility members -\$250 for vendors - \$500 for vendor booths (limited space). More Vendor info below.

Breakfast and Lunch each conference day will be included with your paid conference fee, as well as an Opening Night Networking Event and a Closing Night Dinner with Entertainment.

# **OUR WEBSITE**

# **USE OUR WEBSITE AS A RESOURCE**

Please visit our website at <a href="www.utilitytechnology.org">www.utilitytechnology.org</a> where you will find all you need to know about the Association, Past Events, Upcoming Events, and to register for the conference. Once registration is open, you can register as a Utility or a Vendor and add additional conference attendees to your company's registration. You will be able to pay with Credit Card or Check. This website uses Stripe subscription for processing Credit Card payments. Checks can be mailed to UTA or brought to the conference. You can print the Registration Confirmation page or the email you receive. You should be able to use one of those to request a check from your AP department. If you need an invoice, please request that via email to <a href="mailto:ebarnett@jaxenergy.com">ebarnett@jaxenergy.com</a>. You should find the online registration and payment facility pretty intuitive, but if you have any problems with your online registration experience, you can direct emails to <a href="mailto:ebarnett@jaxenergy.com">ebarnett@jaxenergy.com</a>.

# HOTEL ACCOMMODATIONS

The Peabody Hotel located at 149 Union Ave Memphis, TN 38103 will be our conference hotel. The host utility has secured a block of rooms for 2025/9/22 - 2025/9/24. To get the group rates, reservations must be made <u>prior to September 2, 2025 5:00 pm</u>. This is a strict cutoff and will not be extended. Any reservations made after the Cut-off Date shall be based on availability and at the Hotel's then current available rate.

- Run of House Guest Rooms \$225 + fees & taxes.
- Most of their "run of house" rooms are Queens and Two Doubles.
   There will be no King rooms in the group block.
- Make hotel reservations using the <u>Utilities Technology link</u> or call Peabody direct at 1-800-PEABODY and tell them you are with "Utilities Technology Association Conference" or give them the Group Name of "UTA".
- All reservations will be guaranteed at the time a reservation is made with a deposit for the first night room, taxes, fees.
- If an individual reservation is cancelled seventy-two (72) hours prior to arrival, the deposit is refundable.
- If an individual reservation is cancelled within seventy-one (71) hours of the arrival date or the guest fails to check in on the arrival date, the credit card will be charged for the first night's room and tax, or the deposit will be forfeited.
- If you have any issues creating, editing or canceling hotel reservations, you can call 1-800-PEABODY for assistance.
- This is a smoke-free hotel. This includes all guest rooms and public space.

- Self-Parking for registered hotel guests is \$26 + taxes. UTA group has secured a 50% discount on this self-parking rate.
- Valet-Parking for registered hotel guests is \$35 + taxes.
- Parking for non-registered hotel guests will be \$26.
- Check In: 4 pm Check Out: 11 am
- UTA will provide a full breakfast and lunch selection included in the price of your conference registration.

# **CONFERENCE CHECK-IN**

We will have an early check-in table set up in the **Venetian Ballroom Foyer** on **Monday 9/22/2025 4:00 - 7:00 PM** for all conference attendees, vendors, and speakers.

# **FINAL EVENING**

After our second full day of wrestling with technology, your host utility has arranged a real live smack down through the Memphis Championship Wrestling Center featuring live ring events with some featured guests. You won't want to miss this. The cost of this experience is included in your paid registration. You can bring guests, but you will need to include a guest count during registration. The cost for a guest will be \$100 and will be added to your total amount owed during registration.

# AIRPORT INFORMATION

Memphis International Airport (MEM), 2491 Winchester Rd., Memphis, TN 38116

# HOTEL DIRECTIONS

Please use the link in the header above for directions to the hotel.

CONTACT INFORMATION

Please feel free to contact Heidi Slakans, UTA President and host utility or Vicky Wilson Turner, UTA Communications Coordinator, for additional information or questions about this year's conference.

Heidi Slakans Memphis Light, Gas and Water hslakans@mlgw.org 901-334-8556 Vicky Wilson Turner Morristown Utilities vturner@musfiber.net 423-237-8322

Kelly White Appalachian Electric Cooperative kwhite@aecoop.org 865-262-0120

# **VENDORS**

- We value the relationship we have with our vendors, and we appreciate your continued support.
- We will have Vendor Exhibit space available for up to 30 vendors to set up displays to showcase their products and services.
- Fees for vendors are \$500 for each exhibit space and \$250 for each person attending from your company. To allow for the

- maximum possible utility member attendance, we ask that vendors plan for a maximum of (2) people only.
- Please register as soon as possible to reserve your exhibition space. You will register for both the Vendor Booth and all Vendor Attendees via the website, once registration is open.
- Kelly White, UTA Vice-President will be the vendor liaison this year. For more details or questions please find Kelly's Contact Information above.
- UTA is offering limited Special Event Sponsorship options to help with the cost of some of the bigger ticket items. More information about this can be found using the Vendor Sponsorship Information link on the Current Events page of the website.
- The exhibition space size will be approximately 8'D x 8'W and will include a clothed 6-foot table, 2 chairs, and electricity.
- Vendors will be allowed to set up during the conference check-in, on Monday evening 9/22 beginning at 4 PM and ending at 7 PM or Tuesday morning 9/23 beginning at 7:30 AM. Program begins 8:30 AM.
- If you have packages or boxes, you are bringing in with you, you
  can unload your materials using the Third Street loading dock. You
  can park on Third Street and unload your materials, then move
  vehicles.
- Receiving Packages Shipped to The Peabody: the Hotel will only accept packages as follows:
- If you plan to ship packages to The Peabody for the conference event, you will be required to place a credit card on file with the hotel's Canary software before packages can be received. Please email Peabody Senior Conference Manager, Debbie Butterick, debbie.butterick@peabodymemphis.com Debbie will email you the secured link for making package handling payment. You must complete the credit card link prior to packages arriving.
- Packages should not arrive before September 18, or they will be subject to a daily storage fee.
- Package handling charges: \$10 minimum for each package under 20 lbs and 75 cents per pound for packages over 20 lbs. Charges will not be posted to the credit card until packages have been delivered to the Vendor Exhibit room.
- If you have completed the credit card link, packages will be placed in the Vendor Exhibit room by 4:00 pm on Monday 9/22/25. Hotel will not be responsible for any shipping charges, damages or loss to any packages or boxes.
- Packages should be addressed as follows:
  - The Peabody Hotel
  - Attn: Guest name/Company Name/UTA Conference
  - 149 Union Avenue
  - Memphis TN 38103
  - For further instructions contact Debbie Butterick

- Debbie.butterick@PeabodyMemphis.com 1-901-529-3667
- Vendors will break down their booth space on Wednesday afternoon 9/24/25 after the last break.
- Out-going Shipments:
- Outgoing packages must be sealed and the shipping label on the outside. Be sure you have supplies for this.
- Vendors must schedule their own pick up with carrier and attach Shipping labels to each package.
- FedEx shipments can be dropped at the FedEx Office in the hotel lobby.
- UPS shipment can be left on the table sealed and labeled. The guest package team will pick them up.

**DOOR PRIZES** 

\*\*Please plan to bring a door prize per Company\*\*
(Value not to exceed \$25)

We look forward to seeing you at this year's UTA Conference in Memphis, TN!